

**101 THE FOX'S "SPLUX CHRISTMAS GIFT MATCH" CONTEST
OFFICIAL RULES**

A complete copy of these rules can be obtained by contacting radio station KCFX-FM ("Station"), 8900 Indian Creek Parkway, Building 6 | Suite 300 Overland Park, KS 66210, during available business hours Monday through Friday, on the Station website www.101thefox.net, or by sending a self-addressed, stamped envelope to the above address.

The Station will conduct the **101 The Fox's "Splux Christmas Gift Match"** Contest (the "Contest") substantially as described in these rules, and by participating, each entrant agrees as follows:

1. **NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. ALL FEDERAL, STATE, AND LOCAL REGULATIONS APPLY.**

Eligibility. This Contest is open only to legal U.S. residents of the Station's Designated Market Area ("DMA") as defined by Nielsen Audio, excluding Florida and New York residents, twenty-one (21) years or older at the time of entry with a valid Social Security number, who have not won a prize from the Station in the last **15 days** or a prize valued at \$500 or more in the last **15 days**, and whose immediate family members or household members have not won a prize from the Station in the last **15 days** or a prize valued at \$500 or more in the last **15 days. Void where prohibited by law.** Employees of Station, CMP KC LLC and each of their parent companies, affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the Station's DMA, and the immediate family members and household members of all such employees are not eligible to participate. The term "immediate family members" includes spouses, parents and stepparents, siblings and stepsiblings, and children and stepchildren. The term "household members" refers to people who share the same residence at least three (3) months out of the year. The Contest is subject to all applicable federal, state, and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Station's decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. **Contest Period.** The Contest entry period will begin at **6:45am CT on December 2, 2024** and will run **weekdays 6:45am CT through 9:00am CT on December 20, 2024 or when the final two (2) squares (presents) are matched, whichever is earlier** (the "Contest Period"). The Station's computer is the official time keeping device for this Contest. This contest will not play on December 12, 2024.

3. **How to Enter and Win.** Prior to the start of the Contest Period, a "Splux Christmas Gift Match" grid will be established, published and downloadable at Station's website, www.101thefox.net. Participants can download and use the grid to aid in their participation and selection of squares (presents) on the grid throughout the Contest. Listen to the Station during the Contest Period. At or around **6:45am, 7:45am, and 8:45am CT** each weekday (each, a "Contest Round"), when the Station gives the "cue-to-call" sounder, listeners must call the Station at **913-600-1011**. Caller ten (10) to the Station, as determined by the Station in its sole discretion, will win the Prize (as defined below) and will play the "Splux Christmas Gift Match" game for a chance to win a Grand Prize (as defined below).

The caller will choose two (2) numbers between one (1) and forty (40) from the "Splux Christmas Gift Match Game Board." If the Prize associated with each selected number matches, the listener wins that Prize, after providing the Station the winning listener's name and phone number, subject to verification and compliance with these Contest Rules. If the Prizes associated with each selected number do not match, the caller does not win, and the game is over until the next cue-to-call is given during the next Contest Round. All entries may be played on the air. **Time Delay Between Over-the-Air Analog Signal and Internet Broadcast:** Due to the time delay that exists between the Station's analog over-the-air signal and the Station's online webcast, listeners who listen to the Station online may hear the cue to call later than listeners listening to the Station's analog over-the-air signal. As a result, the odds of an online listener

entering this Contest on-air may be diminished. Station's decisions as to the administration and operation of the Contest and the selection of the potential winners are final and binding in all matters related to the Contest. Failure to verify winner's eligibility may result in disqualification and forfeiture of the prize. Unclaimed prizes may not be awarded. **LIMIT ONE GRAND PRIZE PER PERSON.**

4. **Verification of Potential Winner.** THE ELIGIBILITY OF ALL POTENTIAL CONTEST WINNERS IS SUBJECT TO VERIFICATION BY STATION WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. The potential winner must continue to comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all requirements. The potential winner may be notified by email and/or telephone call after the date of random drawing and/or winner determination. The potential winner will be required to sign and return to Station, within three (3) days of the date notice is sent, an affidavit of eligibility and a liability/publicity release (except where prohibited) to claim the prize, if applicable. A winner who returns the affidavit of eligibility and liability/publicity release will be deemed to have accepted the contest prize and thereafter will not be permitted to rescind their acceptance of the prize and/or return the prize. If a potential winner cannot be contacted, fails to sign and return the affidavit of eligibility and/or the liability/publicity release within the required time period (if applicable), or if the prize or prize notification is returned as undeliverable, potential winner forfeits prize. In the event that the potential winner of a prize is disqualified for any reason, Station may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Unclaimed prizes may not be awarded.

5. **Prizes.** Forty-Two Prizes will be awarded in this Contest. Each winner will receive: Fifty Dollars (\$50.00) in Kansas Lottery Holiday Instant Scratch Tickets.

Grand Prizes. Up to Twenty (20) Grand Prizes will be awarded in this Contest. Each winner will win one (1) of the following Prizes:

- (i.) One (1) Autographed Paul Rodgers Vinyl Record, valued at One Hundred Dollars (\$100.00);
- (ii.) One (1) 101 The Fox Dart Board, valued at Forty Dollars (\$40.00);
- (iii.) One (1) Autographed Guns N Roses Poster, valued at One Hundred Dollars (\$100.00);
- (iv.) One (1) Schlotzsky's Gift Card, valued at Fifty Dollars (\$50.00)
- (v.) One (1) Jazz Louisiana Kitchen gift card valued at Fifty Dollars (\$50.00)
- (vi.) Four (4) Tickets to KC Wheel, valued at One Hundred Dollars (\$100.00);
- (vii.) One (1) Blackstone Adventure Ready Tabletop Griddle valued at One Hundred Dollars (\$100.00);
- (viii.) One (1) Portable Speaker valued at Seventy Dollars (\$70.00);
- (ix.) One (1) KC Bier Co. Gift Card valued at Fifty Dollars (\$50.00);
- (x.) One (1) Commemorative KC Championship Plaque valued at One Hundred Dollars (\$100.00);
- (xi.) One (1) Commemorative KC Championship Football valued at One Hundred Dollars (\$100.00);
- (xii.) One (1) Gametime Party Meat and Cheese Box valued at Twenty Dollars (\$20.00);
- (xiii.) One (1) Commemorative 2023 Big Game Flip Coin valued at One Hundred Dollars (\$100.00)
- (xiv.) One (1) Visa Gift Card valued at One Hundred Dollars (\$100.00);
- (xv.) One (1) Wireless Headphones valued at Forty Dollars (\$40.00);
- (xvi.) One (1) Trans-Siberian Orchestra Vinyl Record valued at Twenty-Five Dollars (\$25.00);

- (xvii.) One (1) 40oz Travel Tumbler valued at Thirty-Five Dollars (\$35.00);
- (xviii.) One (1) 2023 Official Big Game Program valued at Twenty Dollars (\$20.00);
- (xix.) One (1) Hawaiian Brothers Gift Card valued at Fifty Dollars (\$50.00);
- (xx.) One (1) Spin Master Game Bundle with Four (4) Games valued at One Hundred Dollars (\$100.00)

TOTAL ARV OF ALL CONTEST PRIZES IS: Three Thousand Four Hundred Fifty Dollars (\$3450.00)

Winner is responsible for all taxes associated with prize receipt and/or use. Odds of winning a prize depend on several factors including the number of eligible entries received during the Contest Period and listeners participating at any given time.

There is no substitution, transfer, or cash equivalent for prizes, except that the Station may, in its sole discretion and to the extent permitted by law, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities, or any other expenses. Any tickets and/or gift certificates/cards awarded as part of a prize will be subject to the terms and conditions set forth by the issuer and are valid only on the date(s) printed on the tickets or gift certificates/cards. Other restrictions may apply.

If any prize or a portion of any prize is postponed, cancelled, or otherwise unavailable due to disease, epidemic, pandemic, quarantine, any acts of government and/or any reason that is beyond the control of Station or any Sponsor, then no substitution shall be provided. Station and any Sponsors make no representation or warranty about the safety of any prize. By accepting and using a prize, each winner acknowledges and assumes all risks of accepting and using the prize, and any other risks associated with the prize.

6. **Entry Conditions and Release.** By entering, each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Station, which are binding and final in all matters relating to this Contest; (b) release and hold harmless Station, Cumulus Media New Holdings Inc., and each of their affiliated companies, participating sponsors, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and each of their respective past and present officers, directors, employees, agents and representatives (collectively, the “Released Parties”) from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a entrant’s entry, creation of an entry or submission of an entry, participation in the Contest, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys’ fees) arising out of or relating to an entrant’s participation in the Contest and/or entrant’s acceptance, use, non-use or misuse of the prize.
7. **Publicity.** Participation in the Contest constitutes entrant’s consent to use by the Station and its agent of entrant’s name, likeness, photograph, voice, opinions, entry, and/or biographical information (including hometown and state) for promotional purposes in any media, worldwide, without further payment or consideration, unless otherwise prohibited by law.

8. **Taxes.** All State, Local, Federal and/or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or prizes valued \$600 or more in any given year will be issued an IRS Form 1099 to report their winnings.
9. **General Conditions.** Station reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures, or any other factor beyond Station's reasonable control impairs the integrity or proper functioning of the Contest, as determined by Station in its sole discretion. Station reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or acting in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Station reserves the right to seek damages from any such person to the fullest extent permitted by law. Station's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
10. **Limitations of Liability.** The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by Station, entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (b) technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Contest; (d) technical or human error that may occur in the administration of the Contest or the processing of entries; or (e) any injury or damage to persons or property that may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use, non-use or misuse of any prize. No more than the stated number of prizes will be awarded. In event that a production, technical, programming, or other error causes more than stated number of prizes as set forth in these Official Rules to be claimed, Station reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.
11. **Disputes.** Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action; (b) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate state court located in the Station's listening area; (c) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (d) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Station in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the state in which the Station is located, without giving effect to any choice of law or conflict of law rules (whether of the state in which the Station is located or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state in which the Station is located.
12. **Entrant's Personal Information.** Information collected from entrants is subject to Station's Privacy Policy, which is available on the Station's website under the "Privacy Policy" link. All entry blanks, forms, devices, and materials gathered during the course of entry, as well as all information contained therein, shall become the sole property of Station to be used, disposed of or destroyed in its sole discretion. Station is not responsible for any incorrect or inaccurate information entered by website users, and assumes no

responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to Station's website.

13. **Contest Results.** A winners list may be obtained within thirty (30) days after the Contest Period expires by sending a self-addressed stamped envelope to the Station identified below.

CONTEST SPONSOR: CMP KC LLC, KCFX-FM, 8900 Indian Creek Parkway, Building 6 | Suite 300
Overland Park, KS 66210

PRIZE PROVIDERS: Kansas Lottery, 128 N. Kansas Avenue, Topeka, KS 66603

Live Nation, 6677 Delmar Blvd, Ste 320, Saint Louis, MO 63130

The Highland Mint, 4100 North Riverside Dr. Satellite Beach, FL 32937

Nikco Sports, 516 Trade Center Blvd, Chesterfield, MO 63005

LKPR, Inc., 36 W 20th St 5th fl, New York, NY 10011